

10 Non-Negotiables of Selling Well

1. Create an Experience you love
2. Sell to the audience you have
3. Say no to guesswork
4. Know your needle movers
5. Be REALLY easy to buy from
6. Show up
7. Have a plan - and stick to it
8. Be yourself
9. Connect through content
10. Sell every day

make
MORE
SALES in
30 minutes
a day



Taken from *More Sales Please* by Sara Dalrymple

10 simple steps to more sales!

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saradalrymple.co.uk/moresalesplease

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